

Major Problems In American Business History

Encyclopedia of American Business History American Business History American Business Since 1920 Made in the U.S.A. Encyclopedia of American Business History The Land of Enterprise Encyclopedia of American Business History Guide to Business History A History of Small Business in America American Heritage History of American Business The 100 Most Significant Events in American Business Basic History of American Business The Visible Hand The American Heritage History of American Business and Industry The Enterprising Americans: a Business History of the United States Business Basics The Age of Giant Corporations A History of American Business American business history; a list of books Handbook of American business history Charles R. Geisst Walter A. Friedman Thomas K. McCraw Thomas V. DiBacco Charles R. Geisst Benjamin C. Waterhouse Charles R. Geisst Henrietta Melia Larson Mansel G. Blackford Alex Groner Quentin R. Skrabec Jr. Thomas Childs Cochran Alfred Dupont Chandler Alex Groner John Chamberlain Robert Sobel Keith L. Bryant J.S. Canner & Co David O. Whitten

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presents an alphabetically arranged reference to the history of business and industry in the united states includes selected primary source documents

this introduction looks at the rise of the american economy from its colonial and frontier beginnings what made the united states an attractive testing ground for entrepreneurs how did the united states come to have the largest business enterprises in the world by the early twentieth century why did business organizations gain a central place in american society

tells the story of how america s biggest companies began operated and prospered post world war i this book takes the vantage point of people working within companies as they responded to constant change created by consumers and technology it focuses on the entrepreneur the firm and the industry by showing from the inside how businesses operated after 1920 while offering a good deal of modern american social and cultural history the case studies and contextual chapters provide an in depth understanding of the evolution of american management over nearly 100 years american business since 1920 how it worked presents historical struggles with decision making and the trend towards relative decentralization through stories of extraordinarily capable entrepreneurs and the organizations they led it covers henry ford and his competitor alfred sloan at general motors during the 1920s neil mcelroy at procter gamble in the 1930s ferdinand eberstadt at the government s controlled materials plan during world war ii david sarnoff at rca in the 1950s and 1960s and ray kroc and his mcdonald s franchises in the late twentieth century and early twenty first and more it also delves into such modern success stories as amazon com ebay and google provides deep analysis of some of the most successful companies of the 20th century contains topical chapters covering titans of the 2000s part of wiley blackwell s highly praised american history series american business since 1920 how it worked is designed for use in both basic and advanced courses in american history at the undergraduate and graduate levels

narrative of 350 years of american business including the persons events and inventions of the past

this groundbreaking account of the development of american business from the colonial period to the present explains that the history of the united states can best be understood not as a search for freedom but as a search for wealth and prosperity the land of enterprise charts the development of american business from the colonial period to the present it explores the nation s evolving economic social and political landscape by examining how different types of enterprising activities rose and fell how new labor and production technologies supplanted old ones and at what costs and how americans of all stripes responded to the tumultuous world of business in particular historian benjamin waterhouse highlights the changes in business practices the development of different industries and sectors and the complex relationship between business and national politics from executives and bankers to farmers and sailors from union leaders to politicians to slaves business history is american history and waterhouse pays tribute to the unnamed millions who traded their labor sometimes by choice often not or decided what products to consume sometimes informed often not their story includes those who fought against what they saw as an oppressive system of exploitation as well as those who defended free markets from any outside intervention the land of enterprise is not only a comprehensive look into our past achievements but offers clues as to how to confront the challenges of today s world globalization income inequality and technological change

this a to z encyclopedia provides detailed coverage of america s business history from the hudson fur trade to the internet informative entries profile corporate titans and tycoons wall street wizards industry leaders and major events and institutions of american business spanning the period after american independence to the present day

from the colonial era to the present day small businesses have been an integral part of american life first published in 1991 and now thoroughly updated this study explores the central but ever changing role played by small enterprises in the nation s economic political and cultural development

american business people have built the most creative and productive economy in world history here is the story of the men and women who made america from pilgrim traders to pioneers of the industrial revolution and the great innovators of the early twentieth century

this reference book details the top 100 groundbreaking events in the history of american business featuring case studies of successful companies who challenged traditional operating paradigms historical perspectives on labor laws management practices and economic climates and an examination of the impact of these influences on today s business practices throughout history important commercial developments in the united states have made it possible for american companies to leverage tough economic conditions to survive even thrive in a volatile marketplace this reference book examines the top 100 groundbreaking events in the history of american business and illustrates their influence on the labor laws business practices and management methodologies of corporate america today the 100 most significant events in american business an encyclopedia depicts the chronological order of events contributing to the evolution of american business with an emphasis on the commercial innovations of each period the book explores the origins of successful brands including apple wal mart and heinz demonstrates the successful collaboration between public and private sectors illustrated by the erie canal hoover dam and the interstate highway system and depicts the commercial impact of major economic events from the panic of 1857 to the great recession of 2010

a history of the development of major u s businesses such as banks railroads oil steel companies etc and the men who founded them includes a collection of documents pertaining to business dating from the pilgrims to the mid 20th century

the role of large scale business enterprise big business and its managers during the formative years of modern capitalism 1850s 1920s is delineated in this pathmarking book alfred chandler jr sets forth the reasons for the dominance of big business in american transportation communications and central sectors of production and distribution

an exciting history of american business beginning with colonial times that includes short sketches of important figures

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